HEARN/PERRELL ART ASSOCIATES

Founded November 1974

Median-range graphic design & production service specializing in print collateral, catalogs, direct mail, POP, and sales materials · ID graphics · presentation graphics · website development

major fields: air transportation & travel · auction · computer software & systems · consumer electronics · cosmetics · entertainment · finance · premium promotion

major accounts over the past 34 years: Korean Air (all English language collateral originating in the U.S. – 11 years) · Max Factor (POP & sales materials – 4 years) · Nathanson Advertising (Sanyo & Fisher catalogs & trade show materials – 11 years) · Paul & Baum Advertising (auction ads & brochures – 8 years) · The Socrates Group/Etelos (ID & collateral, computer training materials, presentation graphics, and websites – 8 years) · Walco Promotions (POP & sales kits for a variety of accounts, mainly food – 6 years) · The Walter Leftwitch Organization (public relations collateral & ID for a variety of accounts, mainly financial – 6 years)

studio founders

David Perrell—art director & website developer
Computer graphics, photo effects, web & database programming

Experienced in use of Photoshop/ImageReady, InDesign, Flash, Illustrator, CorelDRAW, Vegas Video, Elastic Reality, and PowerPoint. Experienced in JavaScript/AJAX, VBScript, SQL, Visual Basic, and MASM32 programming for HTML/ASP, MS IIS, SQL Server, and CGI. Prefers hand-coding web pages.

Also the creator of our Dr. David's Super Crispy Software division, David has the technical orientation and general programming expertise needed to create business applications and ensure secure access to SQL databases.

Therese Hearn—creative director & production manager
Collateral design, direct mail, designed spots, line spots, copy when necessary

In addition to years in arts promotion, Therese brings a film & TV production background to print graphics as well as to scripting presentations and websites.

portfolio on the web:
http://www.hpaa.com

web doctoring
Browser compatibility and copy proofing packages for sites that aren't viewing as well as they should.

freelance—your place or ours:
photo retouching
computer graphics
custom programming
design & layout
comps & mock-ups
production mgt.

+1 (818) 884-7151
Fax: +1 (818) 884-7157

davidp@hpaa.com
thereseh@hpaa.com

Los Angeles, CA